A framework to measure work-readiness skills

Employers spoke out. Southern Virginia listened.
Employers spoke out. We listened.

While educational attainment is important to the region’s future success, the ability to quantify foundational skills, required by Southern Virginia employers, is invaluable in today’s competitive business environment.

Southern Virginia employers have said they want the ability to measure the core foundational work-related skills of their current and potential employees, such as:

- Reading comprehension
- Applied math
- Locating information
- Work discipline
- Teamwork
- Customer service
- Managerial potential

Plus…

- Customer service
- Teamwork
- Work discipline
- Locating information
- Applied math
- Reading comprehension

Recognizing the NCRC

What is the Southern Virginia Certified Work Ready Community initiative?

Formally launched on June 21, 2013, the CWRC initiative will create a new regional workforce story where competencies are defined by skill, not just educational attainment. Employer support is key to this initiative’s success. The goal is to have 287 employers sign on in support of CWRC.

How do I get involved in Southern Virginia Certified Work Ready Community initiative?

1. Go to WorkReadyCommunities.org/VA to join the list of employers recognizing the NCRC.
2. Learn about the NCRC and levels of competency.

Goal: 287 Southern Virginia Employers by July 1, 2014

Frequently Asked Questions

What is the National Career Readiness Certificate (NCRC)?

The NCRC is an objective measure of work-related skills, a tool that helps you hire and retain qualified employees. It will give you assurances that employees have the foundational skills needed to succeed.

How do I start using the NCRC?

You can recommend that applicants have a National Career Readiness Certificate (NCRC) if you have an NCRC or recommend that they have specific scores on each of the core competencies. You can at any time recommend or prefer that applicants have a nationally recognized portable credential.

How can I offer this credential opportunity to my existing employees and what are the costs?

Offering the NCRC to your existing workforce is highly encouraged. The NCRC is known to have helped employers in achieving goals in safety, quality and productivity. There are testing fees, yet as with job profiling, subsidies are available.

To learn more about the NCRC, go to www.danriverrc.org.

Process to Join the List of Employers Recognizing the NCRC

1. Go to WorkReadyCommunities.org/VA.
2. Scroll to bottom of page and click on “Does your business support job applicants with a National Career Readiness Certificate? Please join this list.”
3. Fill out Business List Registration Form. (It will take less than five minutes.)

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Available Subsidies for NCRC Testing and Job Profiling

The Virginia Tobacco Commission, National Fund for Workforce Solutions and U.S. Department of Labor, along with regional funders, have awarded the Dan River Region Collaborative funds to subsidize NCRC testing fees and job profiling. Contact Dr. Julie J. Brown of the Collaborative for details on how to best leverage these subsidies. juliebrown@ Gmail.com or 434/250-8302.